

Component A: Nature/Outdoor Education

Short –Term Goal: School Programs

School program participants will understand their connection to the natural world and appreciate their role in becoming good stewards of the earth’s resources.

Educational Objective #1 – Increase quality of school program curriculum through multiple visits and completion of the KLOE Discovery Program curriculum.

Educational Objective #2 – School program participants will acquire knowledge and learn skills that will help them find ways to positively impact the environment in their own lives.

Management Objective #1 – School programs will reach at least 50% of the elementary schools in each of the following counties within next 5 years: Wayne, Union, Randolph, Fayette, Henry, Preble.

Management Objective #2 – School programs will pay for 25% of their cost in materials, staff and overhead. The rest of the cost will be covered by various fundraising efforts, grants, and sponsorships.

Short-Term Goal: Junior Ranger Eco-Mentoring Program

Junior Ranger Eco-Mentoring program participants will develop a knowledge and appreciation for the natural world.

Educational Objective #1 – The Junior Ranger Eco-Mentoring Program will use a mentoring model to pair school-aged children with positive role models who have a knowledge and passion for the natural world.

Educational Objective #2 – Foster environmental ethic and community-minded thought process in Junior Ranger Eco-Mentoring participants.

Management Objective #1 – Junior Ranger Eco-Mentoring program will impact 100 school-aged children per year within 5 years.

Management Objective #2 – Junior Ranger Eco-Mentoring Program will be funded entirely through grants, sponsorships, and individual donors.

Short - Term Goal: Adult Programs

Adult program participants will understand and develop an appreciation for the natural world. Adult program participants will learn how to be good stewards of the environment.

Educational Objective #1 – Increase adult programming opportunities for nature education.

Management Objective #1 – Nature education adult programs will impact 2500 individuals each year within 5 years.

Management Objective #2 – Adult program fees will pay for themselves within 5 years.

Long-Term Goals

Long-Term Mission Goal: School Programs

All School children in Wayne County will understand and appreciate their role in becoming good stewards of the earth's resources.

Educational Objective #1 – CEC will touch every school student in Wayne County at least two times per year.

Component B: Sustainability Demonstration, Promotion, Advocacy, Education

Short-Term Goals

Short-Term Goal: Sustainable Living Demonstration Home

The SLDH will promote sustainable and environmentally sound methods of living, while enhancing or maintaining current standards of life.

Educational Objective #1 - The SLDH will be an interpretive demonstration tool that educates and inspires people.

Educational Objective #2 – The SLDH will be a source of true data collection for any component that we install or implement.

Management Objective #2 - Rent from SLDH will cover any typical maintenance, upkeep, and utility costs to CEC. A portion of this will also be allocated to the “Alternative Energy Fund.”

Management Objective #3 – Any programs, workshops or tours will provide additional income for the general fund.

Short-Term Goal: Sustainability Workshops

Workshop participants will learn how they can become stewards of our natural resources and develop new thought patterns for daily decision-making.

Educational Objective #1 – Increase adult programming opportunities for sustainability and stewardship.

Educational Objective #2 - Host an Energy Summit every other year.

Management Objective #1 – Stewardship and sustainability adult programs and workshops will impact 5000 (more during years when an Energy Summit is hosted) individuals each year within 5 years.

Management Objective #2 – Adult program fees will pay for themselves within 5 years.

Short - Term Goal: Environmental Advising Component

Environmental Advising participants will learn and utilize a variety of methods to incorporate environmentally responsible practices into their businesses, offices, homes, and personal lives.

Educational Objective #1 – Develop initial advising framework that lays out exactly what services we are able to offer (Green building, alternative energy, sustainable purchasing policies for businesses, energy efficiency, etc.).

Management Objective #1 – Personal Energy Plans and other “advising” opportunities offered will increase by 25% each year.

Management #2 – Personal Energy Plans and other “advising” opportunities will pay for themselves and provide additional revenue for CEC.

Short - Term Goal: Government and Economic Development

Local government, Chamber of Commerce, Economic Development Corporation and other groups and organizations will begin to encourage the community and local business and industry to work towards having a positive impact on the quality of our local natural resources.

Management Objective #1 – CEC corporate donor base will increase by 10% each year as a result of partnerships in the community.

Management Objective #2 – Marketing opportunities will increase due to deeper involvement within the community.

Management #2 – Personal Energy Plans and other “advising” opportunities will pay for themselves and provide additional revenue for CEC.

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Short-Term Goal: CEC Sustainability Model

CEC will become a model of sustainable business, office, and land use policy and action.

Management Objective #1 – CEC will strive for a zero landfill policy.

Management Objective #2 – CEC will produce 75% or more of its own energy through alternative sources.

Long - Term Goal: Sustainable Resource for Businesses

Incoming businesses will utilize CEC as resource to develop or help support their current sustainable practices within their operations.

Educational Objective #1 - Work with EDC to attract businesses and industry to our community that utilize sustainable business models

Component C: Improve current Facilities and Grounds and Upgrade facilities to support current and future operations.

Short-Term Goal: Facilities Upgrade

Upgrade facilities to support the programs and services outlined in the Long Range Plan and become a model of sustainable operations.

Educational Objective #1 – Learn exactly what is needed from our facilities to support our program and service goals.

Management Objective #1 – Conduct a fundraising campaign to raise 100% of the funds for facility upgrades, additional staff, and a building and resources endowment fund.